

Order / Rev: 167773
 Alt Order #: 06838278
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: C02C08

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	10/08/12	10/08/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$175.00			0.00			
E 7	All	10/03/12	10/05/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p --WTF--	:30	3	\$275.003		0.00	NM	3	\$825.00
RATE REVISED				DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3		\$275.00			0.00			
E 8	All	10/08/12	10/08/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$275.003		0.00	NM	1	\$275.00
RATE REVISED				DAYS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$275.00			0.00			
E 9	All	10/03/12	10/05/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p --WTF--	:30	3	\$175.003		0.00	NM	3	\$525.00
RATE REVISED				RACHEL RAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3		\$175.00			0.00			
E 10	All	10/02/12	10/04/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE REVISED				THE INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWT---		3		\$200.00			0.00			
E 11	All	10/02/12	10/04/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p -TWT---	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE REVISED				INSIDE ED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWT---		3		\$200.00			0.00			
E 12	All	10/03/12	10/05/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p --WTF--	:30	3	\$200.003		0.00	NM	3	\$600.00
RATE REVISED				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3		\$200.00			0.00			
E 13	All	10/08/12	10/08/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-----	:30	1	\$200.003		0.00	NM	1	\$200.00
RATE REVISED				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$200.00			0.00			
E 14	All	10/02/12	10/04/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a -TWT---	:30	3	\$175.003		0.00	NM	3	\$525.00
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWT---		3		\$175.00			0.00			
E 15	All	10/08/12	10/08/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$175.00			0.00			
E 16	All	10/02/12	10/05/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a -TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--		4		\$300.00			0.00			
E 17	All	10/08/12	10/08/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1		\$300.00			0.00			
E 18	All	10/02/12	10/04/12		CM	M-F 6a-7a -TWT---	:30	3	\$425.003		0.00	NM	3	\$1,275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 Today II 6a-7a										
				News 4 Today II 6a-7a										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWT---		3		\$425.00		0.00				
E 19	All	10/08/12	10/08/12	News 4 Today II 6a-7a	CM	M-F 6a-7a M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
				News 4 Today II 6a-7a										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$425.00		0.00				
E 20	All	10/02/12	10/05/12	M-F Today Show	CM	M-F 7a-9a -TWTF--	:30	8	\$425.003		0.00	NM	8	\$3,400.00
				M-F Today Show										
RATE REVISED				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		8		\$425.00		0.00				
E 21	All	10/08/12	10/08/12	M-F Today Show	CM	M-F 7a-9a M-----	:30	2	\$425.003		0.00	NM	2	\$850.00
				M-F Today Show										
RATE REVISED				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$425.00		0.00				
E 22	All	10/06/12	10/06/12	News 4 Weekend Balloon F.	CM	Sa/Su 5a-7a -----S-	:30	1	\$175.003		0.00	NM	1	\$175.00
				News 4 Weekend Balloon F.										
RATE REVISED				SAT TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-		1		\$175.00		0.00				
E 26	All	10/07/12	10/07/12	Meet The Press	CM	Su 9a-10a -----S	:30	1	\$300.003		0.00	NM	1	\$300.00
				Meet The Press										
RATE REVISED				MEET THE PRESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S		1		\$300.00		0.00				
E 27	All	10/02/12	10/05/12	News 4 @ 5p M-F	CM	M-F 5p-530p -TWTF--	:30	2	\$425.003		0.00	NM	2	\$850.00
				News 4 @ 5p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		2		\$425.00		0.00				
E 28	All	10/02/12	10/05/12	NBC Nightly News	CM	M-F 530p-6p -TWTF--	:30	3	\$425.003		0.00	NM	3	\$1,275.00
				NBC Nightly News										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$425.00		0.00				
E 29	All	10/08/12	10/08/12	NBC Nightly News	CM	M-F 530p-6p M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
				NBC Nightly News										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$425.00		0.00				
E 30	All	10/02/12	10/05/12	News 4 @ 6p M-F	CM	M-F 6p-632p -TWTF--	:30	3	\$500.003		0.00	NM	3	\$1,500.00
				News 4 @ 6p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$500.00		0.00				
E 31	All	10/08/12	10/08/12	News 4 @ 6p M-F	CM	M-F 6p-632p M-----	:30	1	\$500.003		0.00	NM	1	\$500.00
				News 4 @ 6p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		1		\$500.00		0.00				
E 32	All	10/02/12	10/05/12	News 4 @ 630p M-F	CM	M-F 630p-7p -TWTF--	:30	3	\$500.003		0.00	NM	3	\$1,500.00
				News 4 @ 630p M-F										
RATE REVISED				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWTF--		3		\$500.00		0.00				
E 33	All	10/08/12	10/08/12		CM	M-F 630p-7p M-----	:30	1	\$500.003		0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 61	All	10/02/12	10/02/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,800.00 0.00															
E 64	All	10/04/12	10/04/12	Thursday Prime A Thursday Prime A	CM	Th 7p-8p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$900.00 0.00															
E 65	All	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$900.00 0.00															
E 66	All	10/04/12	10/04/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$900.00 0.00															
E 67	All	10/07/12	10/07/12	Football Night in America Football Night in America	CM	Su 5p-6p	-----S	:30	1	\$800.00	6	0.00	NM	1	\$800.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$800.00 0.00															
N 68	All	10/07/12	10/07/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00
RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$800.00 0.00															
N 69	All	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p	--W----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OK to air in same break w/Heinrick per agency <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 2 \$900.00 0.00															
N 70	All	10/04/12	10/04/12	Thursday Prime A Thursday Prime A	CM	Th 7p-8p	---T---	:30	1	\$900.00	3	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$900.00 0.00															
N 71	All	10/03/12	10/05/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	--WTF--	:30	2	\$175.00	3	0.00	NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --WTF-- 2 \$175.00 0.00															
N 72	All	10/06/12	10/06/12	News 4 Weekend Balloon F. News 4 Weekend Balloon F.	CM	Sa/Su 5a-7a	-----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$250.00 0.00															
N 73	All	10/05/12	10/05/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$800.00 0.00															

*Tax 1 Note: ABQ 7%.

Totals 115 \$59,375.00